



Tuesday 1/12	
Time	
16:00–16:15	<p>16:00–17:30 Design for Asia Forum Session 1 – Culture & Sustainability</p> <p>Speakers: Stanley Wong (anothermountainman) (84000 Communications Limited) Lyndon Neri (Neri&Hu Design and Research Office)</p> <p>Moderator: David Lo (Hong Kong Design Centre)</p>
16:15–16:30	
16:30–16:45	
16:45–17:00	
17:00–17:15	
17:15–17:30	
17:30–18:00	
18:00–18:15	<p>18:00–19:00 Design for Asia Forum Session 2 – Experience Design</p> <p>Speakers: Akichika Tanaka (Sony Interactive Entertainment Inc.) Alexis André (Sony Computer Science Laboratories, Inc.) Dr Brandon Gien (Good Design Australia)</p> <p>Moderator: Sally Lin (Shih-Chien University)</p>
18:15–18:30	
18:30–18:45	
18:45–19:00	



- Culture and the City
- Safe Travels
- Creative Leadership
- Brand Futures
- Connected Health
- Circular Economy
- Entwined Spaces
- Immersive Tech
- Communication and Design
- Masterclass

Thursday 3/12 (Channel 1)	
Time	Channel 1
10:00–10:20	10:00–10:20 Opening Ceremony
10:20–10:30	Creative Leadership
10:30–10:45	10:20–11:15 What is Next for Design – Now, Near and Far
10:45–11:00	Speakers: Tim Brown (IDEO) Sarah Mui (One Bite Design Studio Limited) Patrick Bruce (The Oval Partnership Ltd.) Moderator: Dr Edmund Lee (Hong Kong Design Centre)
11:00–11:15	(Live Broadcast on ViuTV 96)
11:15–11:30	Brand Futures
11:30–11:45	11:15–12:00 Business of Future Mobility
11:45–12:00	Speakers: Jim Hackett (Ford Motor Company) Chelsia Lau (Ford Motor Company) Moderator: Guy Parsonage (PwC Experience Centre) Dr Edmund Lee (Hong Kong Design Centre)
12:00–12:30	(Live Broadcast on ViuTV 96)
12:30–12:45	Masterclass
12:45–13:00	
13:00–13:15	12:30–14:00 Masterclass: Magic of Lighting
13:15–13:30	Tino Kwan (TinoKwan Lighting Consultants Ltd) Moderator: Joey Ho (Hong Kong Interior Design Association)
13:30–13:45	
13:45–14:00	
14:00–14:15	Safe Travels
14:15–14:30	14:00–14:45 Future Transportation with Digital Technology
14:30–14:45	Speakers: Dr Justin Chuang (ASTRI) Sangwon Choi (LG Electronics) Dan Wong (MTR Corporation Limited) Moderator: Guy Parsonage (PwC Experience Centre)



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Time	Channel 1
15:00–15:15	Brand Futures 15:00–15:45 Closing the Loop in Sustainable Apparel Speakers: Ronna Chao (Novetex Textiles Limited) Walden Lam (unspun) Moderator: Janice Wang (Alvanon)
15:15–15:30	
15:30–15:45	
15:45–16:00	
16:00–16:15	Creative Leadership 16:00–16:45 The Design of Happiness (Panel in Partnership with EY / wavespace) Speakers: Phillip Lindberg (Starship Technologies) Melanie Wendland (Sonder Collective) Vertti Kivi (dSign Vertti Kivi & Co) Dave McCaughan (BIBLOSEXUAL LTD) Moderator: Iñaki Amate (EY) Thierry Halbroth (EY) Dwayne Serjeant (EY)
16:15–16:30	
16:30–16:45	
16:45–17:00	
17:00–17:15	Safe Travels 17:00–18:00 Designing Tomorrow's Travel Experience Speakers: Paul Priestman (PriestmanGoode) Arnaud Champenois (Belmond) Lars Herald (Dromos Technologies AG) Moderator: Andrew Mead (MTR Corporation Limited)
17:15–17:30	
17:30–17:45	
17:45–18:00	
18:00–19:30	18:00–19:30 BODW Greatest Moments Creativity and Competitiveness – Strange Bedfellows? (BODW 2016) Speaker: Tim Brown (IDEO) Designing a Journey (BODW 2015) Speaker: Chelsia Lau (Ford Motor Company)
20:00–20:15	Creative Leadership 20:00–21:00 Design Culture & Creativity for Future Cities Speakers: Martha Thorne (Pritzker Architecture Prize / IE School of Architecture and Design) Marcus Fairs (Dezeen) Suzy Annetta (Design Anthology) Stanley Wong (anothermountainman) (84000 Communications Limited) Moderator: Betty Ng (COLLECTIVE)
20:15–20:30	
20:30–20:45	
20:45–21:00	(Live Broadcast on ViuTV 96)
21:00–21:15	Creative Leadership 21:00–21:45 Designing for Wellbeing Speakers: Prof. Sadie Morgan OBE (dRMM Architects) Moderator: Patrick Bruce (The Oval Partnership Ltd.)
21:15–21:30	
21:30–21:45	



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Thursday 3/12 (Channel 2)	
Time	Channel 2
12:30-12:45	Brand Futures
12:45-13:00	<p>12:30-13:05 A New Decade on Experiential Marketing</p> <p>Speakers: Max Lenderman (Mudfarm Ventures)</p> <p>Moderator: Chris Dobson (Eight Inc.)</p>
13:00-13:15	
13:15-13:30	
13:30-13:45	Brand Futures
13:45-14:00	<p>13:30-14:15 eCommerce: Fundamental Changes That Are Here to Stay</p> <p>Speakers: Jelly Zhou (Hong Kong Television Network Ltd.) Tim Lee (QFPay Haojin Fintech Limited)</p> <p>Moderator: Patrick Tam (3 Screens Strategic Advisors Ltd.)</p>
14:00-14:15	
14:15-14:30	
14:30-14:45	Brand Futures
14:45-15:00	<p>14:30-15:00 The Coupling between Industrial Design and Technology in China</p> <p>Speakers: Luo Cheng (ARTOP Design)</p> <p>Moderator: Kent Wong (Scopo Creative HK Limited)</p>
15:00-15:30	
15:30-15:45	Brand Futures
15:45-16:00	<p>15:30-16:15 Vision 20/21: The Future of Brand Marketing</p> <p>Speakers: Yvonne Leung (AlipayHK) Leo Li (NetEase Media) Lucy Ju (PurCotton)</p> <p>Moderator: Prof. Viveca Chan (WE Marketing Group)</p>
16:00-16:15	



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Thursday 3/12 (Channel 2)	
Time	Channel 2
16:30–16:45	Brand Futures
16:45–17:00	<p style="font-size: x-small;">16:30–17:15</p> <p>The Dawn of a New Era of Multi-Disciplinary Design</p> <p style="font-size: x-small;">Speakers: Tim Greenhalgh (LANDOR & FITCH)</p> <p style="font-size: x-small;">Moderator: Jonathan Cummings (LANDOR & FITCH)</p>
17:00–17:15	
17:15–17:30	
17:30–17:45	Brand Futures
17:45–18:00	<p style="font-size: x-small;">17:30–18:15</p> <p>TOMorrow: Designer Brands after 2020</p> <p style="font-size: x-small;">Speakers: Tom Dixon OBE</p> <p style="font-size: x-small;">Moderator: Joanne Chow (aMATTERofDESIGN)</p>
18:00–18:15	
18:15–19:20	<p style="font-size: x-small;">18:15–19:20</p> <p style="font-size: x-small;">BODW Greatest Moments</p> <p>OUT OF THIS WORLD Philosophy of Ross Lovegrove design works. (BODW 2015)</p> <p style="font-size: x-small;">Speaker: Ross Lovegrove</p>
19:20–19:30	
19:30–19:45	Safe Travels
19:45–20:00	<p style="font-size: x-small;">19:30–20:15</p> <p>The Future of Post-Covid Travel</p> <p style="font-size: x-small;">Speakers: Corneel Koster (Virgin Atlantic) Danny Yeung (Prenetics)</p> <p style="font-size: x-small;">Moderator: Eamon Barrett (Fortune)</p>
20:00–20:15	
20:15–20:30	
20:30–20:45	Brand Futures
20:45–21:00	<p style="font-size: x-small;">20:30–21:15</p> <p>Refreshing an Iconic American Brand</p> <p style="font-size: x-small;">Speakers: Ira Rubenstein (Public Broadcasting Service) Cinnie Birdsall (Lippincott)</p> <p style="font-size: x-small;">Moderator: Walter Jennings (Asia Insight Circle)</p>
21:00–21:15	



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Friday 4/12 (Channel 1)	
Time	Channel 1
10:00–10:15	Connected Health
10:15–10:30	
10:30–10:45	10:00–11:30 Connected Health: People-Centred Innovation Speakers: Larry Keeley (Innovation Scientist) Stacey Chang (Design Institute for Health) Dr Yi Mien Koh (AXA China Region Insurance Co. Ltd) Dr Hung Kai Cheng Michael Fung (CUHK Medical Centre)
10:45–11:00	
11:00–11:15	Moderator: Dr Edmund Lee (Hong Kong Design Centre)
11:15–11:30	
11:30–13:00	
13:00–13:15	Circular Economy
13:15–13:30	13:00–13:30 Can Plants Give us New and Visionary Solutions to Design Problems? Speakers: Kigge Mai Hvid (JA studio) Moderator: Nissa Peng Cornish (Redress)
13:30–14:00	
14:00–14:15	Circular Economy
14:15–14:30	14:00–14:40 Is it Sustainable? Responsibilities as Designers Speakers: Frédéric Gooris (Studio Gooris) Eu-wen Ding (Lumos Helmet)
14:30–14:45	Moderator: Sam Ribet (Porticos Asia Limited)



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Friday 4/12 (Channel 1)	
Time	Channel 1
15:00–15:15	Circular Economy
15:15–15:30	15:00–15:50 Catching the Wave: Renewable Energy in Design Speakers: Marjan van Aubel (Solar Designer) Stefan Ytterborn (CAKE) Moderator: Philip Annetta (Design Anthology)
15:30–15:45	
15:45–16:00	
16:00–16:15	Circular Economy
16:15–16:30	16:00–16:45 Circular Magic in Nature, People and Planet Speakers: Elaine Yan Ling Ng (THE FABRICK LAB) Lay Koon Tan (Nature Squared) Moderator: Kay Liu (Redress)
16:30–16:45	
16:45–17:00	
17:00–17:15	Circular Economy
17:15–17:30	17:00–17:45 Designing Artefacts for Tomorrow Speakers: Nick Mival (DCA) Michael Young (Michael Young Studio) Moderator: Guy Parsonage (PwC Experience Centre)
17:30–17:45	
17:45–18:00	
18:00–18:15	18:00–19:00 Tech & Design Crossover Speakers: Fred Ngan (BOWTIE LIFE INSURANCE COMPANY LIMITED) Jason Chiu (Cherrypicks) Amy Ip (CaaS) Moderator: Dr Taa Charm (OpenCertHub)
18:15–18:30	
18:30–18:45	
18:45–19:00	
19:00–20:00	19:00–20:00 BODW Greatest Moments WHY WE DESIGN? (BODW 2015) Speaker: Chi Wing Lo (DIMENSIONE CHI WING LO)
20:00–20:15	Connected Health
20:15–20:30	20:00–21:00 How Design Add Life to Your Years Speakers: Rama Gheerawo (The Helen Hamlyn Centre for Design, Royal College of Art) Larry Keeley (Innovation Scientist) Peter Lam (HKT Engineering) Dr Hong Fung, JP (CUHK Medical Centre) Moderator: Dr Edmund Lee (Hong Kong Design Centre)
20:30–20:45	
20:45–21:00	(Live Broadcast on ViuTV 96)
21:00–21:15	Culture and The City
21:15–21:30	21:00–21:35 COLLECTING The history of an obsession in 10 archives Speakers: Deyan Sudjic (The Design Museum) Moderator: Ikko Yokoyama (M+)
21:30–21:35	



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Friday 4/12 (Channel 2)	
Time	Channel 2
12:30–12:45	Entwined Spaces
12:30–13:15	Melting the Boundary: Live/Work
12:45–13:00	Speakers: John Sellery (M Moser Associates) Keith Griffiths (Aedas)
13:00–13:15	Moderator: Philip Annetta (Design Anthology)
13:15–13:30	
13:30–13:45	Entwined Spaces
13:30–14:15	Creative Placemaking in Asia
13:45–14:00	Speakers: Kevin Siu (AaaM Architects) Sarah Mui (One Bite Design Studio Limited) Jackson Tan (BLACK)
14:00–14:15	Moderator: Dr Tris Kee (THEi)
14:15–14:30	
14:30–14:45	Entwined Spaces
14:30–15:15	Post-Covid Hospitality Design
14:45–15:00	Speakers: Maxime Dautresme (A Work of Substance) Ed Ng (AB Concept)
15:00–15:15	Moderator: Catherine Shaw (Architecture, Art & Design Writer)
15:15–15:30	
15:30–15:45	Entwined Spaces
15:30–16:15	Future Retail Space
15:45–16:00	Speakers: Teo Yang (Teo Yang Studio/EATH Library) Claudio Silvestrin (Claudio Silvestrin Architects)
16:00–16:15	Moderator: Dr Tris Kee (THEi)



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Friday 4/12 (Channel 2)	
Time	Channel 2
16:30–16:45	16:30–17:00 Crossing Cultures with Design Speakers: André Fu (ANDRÉ FU STUDIO) Moderator: Catherine Shaw (Architecture, Art & Design Writer) Entwined Spaces
16:45–17:00	
17:00–17:30	
17:30–17:45	17:30–18:00 Blending Realities Speakers: Young Wei-Yang Chiu (Foster + Partners) Moderator: Danny Yang (BIMCAP) Entwined Spaces
17:45–18:00	
18:00–18:15	18:00–18:45 Great British Design Series Speakers: Sir John Sorrell CBE (London Design Festival) Guy Salter OBE MVO (London Craft Week) Conran and Partners Creative Leadership
18:15–18:30	
18:30–18:45	
18:45–19:30	18:45–19:30 BODW Greatest Moments WE MOVE ARCHITECTURE BEYOND (BODW 2016) Speaker: Michele De Lucchi (Michele De Lucchi Studio)
19:30–19:45	19:30–20:15 Places for People Speakers: Thomas Heatherwick CBE (Heatherwick Studio) Moderator: Eric Schuldenfrei (ESKYIU/The University of Hong Kong) Culture and The City
19:45–20:00	
20:00–20:15	
20:15–20:30	
20:30–20:45	20:30–22:00 Masterclass: Night School with Chi Wing Lo Chi Wing Lo (DIMENSIONE CHI WING LO) Moderator: Alan Hau (Five Pillar Consulting Hub) Masterclass
20:45–21:00	
21:00–21:15	
21:15–21:30	
21:30–21:45	
21:45–22:00	



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Saturday 5/12 (Channel 1)	
Time	Channel 1
10:00–10:15	Masterclass
10:15–10:30	10:00–11:30 Masterclass: Making Big Art Work Patrick Shearn (Poetic Kinetics) Guest panelists: Paul Clemente (Coachella Valley Music and Arts Festival) Matthew Melnyk (Nous Engineering) Marnie Sehayek (Poetic Kinetics) Moderator: Alan Hau (Five Pillar Consulting Hub)
10:30–10:45	
10:45–11:00	
11:00–11:15	
11:15–11:30	
11:30–13:00	
13:00–13:15	Culture and The City
13:15–13:30	13:00–13:45 “DESIGN TRUST: Critically Homemade” Micro-Initiatives and City Culture Speakers: Donald Choi (Chinachem Group) Arnault Castel (kapok) Michael Young (Michael Young Studio) Clara Brito (Lines Lab) Moderator: Marisa Yiu (ESKYIU/Design Trust)
13:30–13:45	
13:45–14:00	
14:00–14:15	Culture and The City
14:15–14:30	14:00–14:45 Between Nature and Architecture Speakers: Sou Fujimoto (Sou Fujimoto Architects) Moderator: Marisa Yiu (ESKYIU/Design Trust)
14:30–14:45	



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Saturday 5/12 (Channel 1)	
Time	Channel 1
15:00–15:15	Masterclass
15:15–15:30	15:00–16:30 Masterclass: WHO IS ALAN CHAN?
15:30–15:45	Alan Chan (Alan Chan Design Company)
15:45–16:00	Guest speakers: Leslie Tsang (Movers & Cashmere and One on One Creative)
16:00–16:15	Moderator: Isabella Chow (Hong Kong Design Centre)
16:15–16:30	
16:30–17:00	
17:00–17:15	Culture and The City
17:15–17:30	17:00–18:00 Branding M+: Creating a Unique Museum Identity through Colour
17:30–17:45	Speakers: Thomas Widdershoven (Thonik)
17:45–18:00	Kingsley Jayasekera (West Kowloon Cultural District Authority)
	Ikko Yokoyama (M+)
	Doryun Chang (M+)
18:00–18:15	Creative Leadership
	18:00–18:15 Designing a Life: A Cross Cultural Journey
	Prof. Kai-Yin Lo (Prof. Cross Culture, Art and Cultural Advisor)
18:15–20:00	18:15–20:00 BODW Greatest Moments
	The Vertical Garden, New Challenges All Over the World (BODW 2016)
	Speaker: Patrick Blanc (Botanist & Artist)
	From “Catalan Manchester” to “European Innovation Capital” (BODW 2015)
	Speaker: Javier Mariscal (Art Director, Pluridisciplinary Designer and Artist)
20:00–20:15	Immersive Tech
	20:00–21:00 Designing Immersive City Experiences
20:15–20:30	Speakers: Es Devlin (Artist and Stage Designer)
	Jevan Chowdhury (Wind & Foster)
	Justin Sweeting (Clockenflap Music and Arts Festival / Magnetic Asia)
20:30–20:45	Alison Friedman (West Kowloon Cultural District Authority)
	Moderator: Darren Chucky (Marketing Society/HK Initiative)
20:45–21:00	(Live Broadcast on ViuTV 96)
21:00–21:15	Culture and The City
	21:00–21:35 Temporary Monopoly
21:15–21:30	Speakers: Duangrit Bunnag (Duangrit Bunnag Architect Limited)
21:30–21:35	Moderator: Christopher Law (The Oval Partnership Ltd.)



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Saturday 5/12 (Channel 2)	
Time	Channel 2
12:30–12:45	Immersive Tech
12:45–13:00	<p>12:30–13:15</p> <p>Team Up with AI</p> <p>Speakers: Refik Anadol (Refik Anadol Studio)</p> <p>Moderator: Chris Cheung Hon Him (XCEPT)</p>
13:00–13:15	
13:15–13:30	
13:30–13:45	Immersive Tech
13:45–14:00	<p>13:30–14:15</p> <p>Design x Art x Tech: Stroke of Human Touch</p> <p>Speakers: Victor Wong (vfxNova) Lisa Park (Artist)</p> <p>Moderator: Chris Cheung Hon Him (XCEPT)</p>
14:00–14:15	
14:15–14:30	
14:30–14:45	Immersive Tech
14:45–15:00	<p>14:30–15:00</p> <p>Immerse the Body, Create with Others, and Become One</p> <p>Speakers: teamLab</p> <p>Moderator: Yutaka Yano (SKY YUTAKA)</p>
15:00–15:30	
15:30–15:45	Communication and Design
15:45–16:00	<p>15:30–16:00</p> <p>Stay One Tuna Apart: Design to Save Lives</p> <p>Speakers: Eisuke Tachikawa (NOSIGNER)</p> <p>Moderator: Yutaka Yano (SKY YUTAKA)</p>



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Saturday 5/12 (Channel 2)	
Time	Channel 2
16:30–16:45	Immersive Tech 16:30–17:00 Beyond the Fourth Wall: Live Events Redefined Speakers: Patrick O'Mahony (NEWSUBSTANCE) Moderator: Chris Cheung Hon Him (XCEPT)
16:45–17:00	Immersive Tech 16:30–17:00 Beyond the Fourth Wall: Live Events Redefined Speakers: Patrick O'Mahony (NEWSUBSTANCE) Moderator: Chris Cheung Hon Him (XCEPT)
17:00–17:30	
17:30–17:45	Communication and Design 17:30–18:05 A New Now Speakers: Morag Myerscough (Arist/Designer) Moderator: David Lo (LOMATTERS)
17:45–18:00	Communication and Design 17:30–18:05 A New Now Speakers: Morag Myerscough (Arist/Designer) Moderator: David Lo (LOMATTERS)
18:00–18:05	Communication and Design 17:30–18:05 A New Now Speakers: Morag Myerscough (Arist/Designer) Moderator: David Lo (LOMATTERS)
18:05–19:30	18:05–19:30 BODW Greatest Moments UNStudio and Choreographing Architecture for Hong Kong (BODW 2018) Speaker: Ben van Berkel (UNStudio) Whats and Ifs (BODW 2012) Speaker: Ron Arad (Ron Arad Associates)
19:30–19:45	Culture and The City 19:30–20:15 Cyberspace and the City Speakers: Patrik Schumacher (Zaha Hadid Architects) Moderator: Eric Schuldenfrei (ESKYIU/The University of Hong Kong)
19:45–20:00	Culture and The City 19:30–20:15 Cyberspace and the City Speakers: Patrik Schumacher (Zaha Hadid Architects) Moderator: Eric Schuldenfrei (ESKYIU/The University of Hong Kong)
20:00–20:15	Culture and The City 19:30–20:15 Cyberspace and the City Speakers: Patrik Schumacher (Zaha Hadid Architects) Moderator: Eric Schuldenfrei (ESKYIU/The University of Hong Kong)
20:15–20:30	
20:30–20:45	Communication and Design 20:30–21:15 Creative Uncertainty Speakers: Neville Brody RDI (Brody Associates) Moderator: David Lo (LOMATTERS)
20:45–21:00	Communication and Design 20:30–21:15 Creative Uncertainty Speakers: Neville Brody RDI (Brody Associates) Moderator: David Lo (LOMATTERS)
21:00–21:15	Communication and Design 20:30–21:15 Creative Uncertainty Speakers: Neville Brody RDI (Brody Associates) Moderator: David Lo (LOMATTERS)